

JUBILEE DAYS FESTIVAL COMMISSION MINUTES
February 23, 2015
12:04 p.m.

Present:	Rich Walker John Lewis Ann Ennesser Christine Wertman Les Martin Carla Villalobos Steve Dumyahn Scott Murphy	Absent:	Mike Ruchti Diane Burkemper Brent Paxton
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Craig Butkovic, Midwestern Regional Medical Center was also present.

Minutes

It was moved by Cheri Neal, seconded by Carla Villalobos, to approve the minutes of October 27, 2014. Upon voice vote, all answered aye. Motion carried.

2015 Parade Issues

Rich Walker stated last year the Commission discussed the possibility of revising the parade route, but there was a lack of consensus with the City Council to change the route and it has not been readdressed. Chief John Lewis stated there were only a few issues with the parade, the most significant being with MRMC. He stated the problems came from poor communication. Craig Butkovic, representing the hospital, stated the shuttles were not let through to get to the hospital from the guest quarters. He stated the patients and guests were asked not to leave in their cars during the parade. He stated they were told if it was necessary for them to get to the hospital, there would be shuttles or ambulances available. Chief Steve Dumyahn stated most of the problems came from people not following directions. Mr. Butkovic stated ESDA was not letting any of the shuttles through. Chief Dumyahn stated one solution might be to swap out ESDA personal with CSOs. Mr. Butkovic stated the he will have the MRMC Transportation Director attend the meetings as it gets closer to the parade.

Parade Theme

Rich Walker stated the Commission still needed to agree on a parade theme. Cheri Neal suggested the Six Words relating to the Community of Character campaign. Carla Villalobos asked if participants would need to use all six words. She stated maybe the participants could use one of the six words on their float. Carla suggested using the Community of Character statement “Vision: A community that works, plays and lives with character”.

It was moved by Carla Villalobos, seconded by Christine Wertman to use “Vision: A community that works, plays and lives with character” as the 2015 parade theme. Upon voice vote, all answered aye. Motion carried.

2015 Budget

Rich Walker stated there are no changes to the Budget from the October meeting. He stated he is proposing a change that would give a stipend to the Executive Director. He believes a request must be made to the City Council to include the stipend in the Jubilee Days budget.

It was moved by Cheri Neal, seconded by Scott Murphy to approve the 2015/16 budget. Upon voice vote, all answered aye. Motion carried.

Medinah Contingent

Rich Walker stated The Medinah contingent is making a request to return this year. He stated at the last meeting it was discussed that the participation of the entire Medinah contingent be approved upon approval of the budget.

It was moved by Scott Murphy, seconded by Chief John Lewis, to approve the entire Medinah contingent in the amount of \$4,500. Upon voice vote, all answered aye. Motion carried.

Parade Policy/Guidelines

Cheri Neal stated she feels the Commission needs to look at the policy regarding paying groups that are not from the area. She stated groups like the Razzle Dazzles bring a lot of people to the parade. She stated it is more appropriate to put money into local groups. She stated she would like the Commission evaluate the participants as a group to see if the entertainment is worth paying for. She stated she would like to see more of an entertainment value in the parade. Scott Murphy suggested coming up with a set of rules or guidelines. He stated if a group is asking to get paid, they would need to submit a video or make a presentation to the Commission. Rich Walker stated the under to the current policy, when an applicant asks for a fee, he will bring the application to the Commission for approval based on his recommendation. He stated often he will ask an applicant to provide a live audition or submit a video tape to see if they will add something new to the parade. Cheri Neal stated a policy is also needed with guidelines for fundraising. She does not feel it is appropriate to be part of the parade to do fundraising. Rich Walker stated the Commission needs to be sensitive to the integrity of the Jubilee Days Parade. He stated Zion is complimented heavily on the quality of the parade. He stated it might be possible to set aside money for local groups. Rich suggested having a special meeting to create the policy/guidelines. Cheri Neal stated she will draft some language for the new guidelines.

NEXT MEETING

The next Jubilee Days Commission meeting was scheduled for Monday, March 23, 2015 at 12:00 noon.

There being no further business to come before the Commission at this time, the meeting adjourned at 12:52 p.m.

Sheryl A. Spooner
Recording Secretary