



Recreation Expenditures

Zion City, IL
 Zion city, IL (1784220)
 Place

Demographic Summary		2013	2018
Population		24,405	24,369
Households		8,034	8,041
Families		5,839	5,803
Median Age		32.4	32.8
Median Household Income		\$44,971	\$51,775
	Spending Potential Index	Average Amount Spent	Total
Entertainment/Recreation Fees and Admissions	87	\$548.70	\$4,408,237
Admission to Movies, Theater, Opera, Ballet	89	\$139.16	\$1,118,044
Admission to Sporting Events, excl.Trips	86	\$53.87	\$432,769
Fees for Participant Sports, excl.Trips	90	\$106.85	\$858,420
Fees for Recreational Lessons	86	\$106.40	\$854,828
Membership Fees for Social/Recreation/Civic Clubs	85	\$142.05	\$1,141,246
Dating Services	84	\$0.36	\$2,930
Rental of Video Cassettes and DVDs	91	\$25.03	\$201,063
Toys & Games	85	\$117.66	\$945,267
Toys and Playground Equipment	84	\$111.70	\$897,417
Play Arcade Pinball/Video Games	89	\$2.74	\$22,045
Online Entertainment and Games	89	\$3.21	\$25,805
Recreational Vehicles and Fees	80	\$180.99	\$1,454,043
Docking and Landing Fees for Boats and Planes	81	\$9.85	\$79,114
Camp Fees	96	\$34.93	\$280,658
Purchase of RVs or Boats	77	\$128.95	\$1,035,980
Rental of RVs or Boats	87	\$7.26	\$58,290
Sports, Recreation and Exercise Equipment	74	\$132.74	\$1,066,439
Exercise Equipment and Gear, Game Tables	82	\$55.64	\$447,040
Bicycles	90	\$23.11	\$185,631
Camping Equipment	48	\$8.87	\$71,230
Hunting and Fishing Equipment	58	\$23.55	\$189,191
Winter Sports Equipment	88	\$6.20	\$49,823
Water Sports Equipment	78	\$5.23	\$42,037
Other Sports Equipment	80	\$6.86	\$55,113
Rental/Repair of Sports/Recreation/Exercise Equipment	86	\$3.28	\$26,373
Photographic Equipment and Supplies	86	\$66.89	\$537,408
Film	79	\$1.14	\$9,184
Film Processing	83	\$11.53	\$92,602
Photographic Equipment	87	\$30.76	\$247,092
Photographer Fees/Other Supplies & Equip Rental/Repair	86	\$23.47	\$188,529
Reading	80	\$123.65	\$993,406
Magazine/Newspaper Subscriptions	75	\$40.96	\$329,111
Magazine/Newspaper Single Copies	77	\$12.99	\$104,399
Books	84	\$54.52	\$438,045
Digital Book Readers	86	\$15.17	\$121,851

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.