



# Market Profile

Zion City, IL  
 Zion city, IL (1784220)  
 Place

Zion city, IL (1...

Population Summary	
2000 Total Population	23,485
2010 Total Population	24,413
2014 Total Population	24,091
2014 Group Quarters	411
2019 Total Population	23,973
2014-2019 Annual Rate	-0.10%
Household Summary	
2000 Households	7,773
2000 Average Household Size	2.95
2010 Households	8,034
2010 Average Household Size	2.98
2014 Households	7,960
2014 Average Household Size	2.97
2019 Households	7,942
2019 Average Household Size	2.97
2014-2019 Annual Rate	-0.05%
2010 Families	5,823
2010 Average Family Size	3.54
2014 Families	5,789
2014 Average Family Size	3.52
2019 Families	5,753
2019 Average Family Size	3.51
2014-2019 Annual Rate	-0.12%
Housing Unit Summary	
2000 Housing Units	8,295
Owner Occupied Housing Units	56.9%
Renter Occupied Housing Units	36.8%
Vacant Housing Units	6.3%
2010 Housing Units	9,062
Owner Occupied Housing Units	52.6%
Renter Occupied Housing Units	36.1%
Vacant Housing Units	11.3%
2014 Housing Units	9,092
Owner Occupied Housing Units	51.6%
Renter Occupied Housing Units	35.9%
Vacant Housing Units	12.5%
2019 Housing Units	9,127
Owner Occupied Housing Units	51.6%
Renter Occupied Housing Units	35.4%
Vacant Housing Units	13.0%
Median Household Income	
2014	\$47,476
2019	\$53,751
Median Home Value	
2014	\$156,543
2019	\$183,473
Per Capita Income	
2014	\$20,593
2019	\$23,633
Median Age	
2010	31.6
2014	32.3
2019	32.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



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## 2014 Households by Income

Household Income Base	7,960
<\$15,000	14.2%
\$15,000 - \$24,999	10.4%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	18.9%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	12.4%
\$150,000 - \$199,999	1.9%
\$200,000+	2.3%

Average Household Income \$61,806

## 2019 Households by Income

Household Income Base	7,944
<\$15,000	13.1%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	15.1%
\$150,000 - \$199,999	2.9%
\$200,000+	3.0%

Average Household Income \$70,708

## 2014 Owner Occupied Housing Units by Value

Total	4,696
<\$50,000	1.7%
\$50,000 - \$99,999	11.8%
\$100,000 - \$149,999	32.8%
\$150,000 - \$199,999	28.2%
\$200,000 - \$249,999	14.7%
\$250,000 - \$299,999	6.2%
\$300,000 - \$399,999	2.9%
\$400,000 - \$499,999	0.4%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.1%
\$1,000,000 +	0.5%

Average Home Value \$173,382

## 2019 Owner Occupied Housing Units by Value

Total	4,712
<\$50,000	1.1%
\$50,000 - \$99,999	7.8%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	32.9%
\$200,000 - \$249,999	19.0%
\$250,000 - \$299,999	8.8%
\$300,000 - \$399,999	5.5%
\$400,000 - \$499,999	1.3%
\$500,000 - \$749,999	2.9%
\$750,000 - \$999,999	1.0%
\$1,000,000 +	0.6%

Average Home Value \$214,129

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		24,413
0 - 4		8.0%
5 - 9		8.4%
10 - 14		9.1%
15 - 24		15.6%
25 - 34		13.6%
35 - 44		13.9%
45 - 54		13.8%
55 - 64		8.9%
65 - 74		4.5%
75 - 84		2.8%
85 +		1.4%
18 +		68.7%
2014 Population by Age		
Total		24,093
0 - 4		7.8%
5 - 9		7.4%
10 - 14		7.8%
15 - 24		16.7%
25 - 34		13.8%
35 - 44		12.7%
45 - 54		13.3%
55 - 64		10.9%
65 - 74		5.5%
75 - 84		2.8%
85 +		1.4%
18 +		72.0%
2019 Population by Age		
Total		23,973
0 - 4		8.1%
5 - 9		7.4%
10 - 14		7.1%
15 - 24		14.5%
25 - 34		16.6%
35 - 44		12.2%
45 - 54		11.6%
55 - 64		11.3%
65 - 74		6.7%
75 - 84		3.0%
85 +		1.5%
18 +		73.0%
2010 Population by Sex		
Males		11,679
Females		12,734
2014 Population by Sex		
Males		11,631
Females		12,462
2019 Population by Sex		
Males		11,605
Females		12,368

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



# Market Profile

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## 2010 Population by Race/Ethnicity

Total	24,413
White Alone	48.9%
Black Alone	31.0%
American Indian Alone	0.4%
Asian Alone	2.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	12.3%
Two or More Races	5.0%
Hispanic Origin	27.7%
Diversity Index	79.9

## 2014 Population by Race/Ethnicity

Total	24,090
White Alone	49.0%
Black Alone	29.7%
American Indian Alone	0.4%
Asian Alone	2.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	13.0%
Two or More Races	5.4%
Hispanic Origin	29.3%
Diversity Index	80.8

## 2019 Population by Race/Ethnicity

Total	23,974
White Alone	47.1%
Black Alone	29.5%
American Indian Alone	0.4%
Asian Alone	2.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	14.4%
Two or More Races	5.8%
Hispanic Origin	32.4%
Diversity Index	82.6

## 2010 Population by Relationship and Household Type

Total	24,413
In Households	98.2%
In Family Households	87.3%
Householder	23.9%
Spouse	15.0%
Child	40.2%
Other relative	5.5%
Nonrelative	2.9%
In Nonfamily Households	10.9%
In Group Quarters	1.8%
Institutionalized Population	1.6%
Noninstitutionalized Population	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

August 15, 2014



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## 2014 Population 25+ by Educational Attainment

Total	14,513
Less than 9th Grade	4.9%
9th - 12th Grade, No Diploma	12.9%
High School Graduate	24.7%
GED/Alternative Credential	6.9%
Some College, No Degree	27.9%
Associate Degree	7.8%
Bachelor's Degree	10.1%
Graduate/Professional Degree	4.9%

## 2014 Population 15+ by Marital Status

Total	18,530
Never Married	36.5%
Married	47.0%
Widowed	4.5%
Divorced	12.0%

## 2014 Civilian Population 16+ in Labor Force

Civilian Employed	84.4%
Civilian Unemployed	15.6%

## 2014 Employed Population 16+ by Industry

Total	10,235
Agriculture/Mining	0.3%
Construction	4.4%
Manufacturing	15.1%
Wholesale Trade	3.3%
Retail Trade	16.7%
Transportation/Utilities	6.0%
Information	0.7%
Finance/Insurance/Real Estate	5.4%
Services	42.7%
Public Administration	5.4%

## 2014 Employed Population 16+ by Occupation

Total	10,234
White Collar	57.5%
Management/Business/Financial	11.2%
Professional	16.4%
Sales	11.6%
Administrative Support	18.3%
Services	18.8%
Blue Collar	23.7%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	3.7%
Installation/Maintenance/Repair	2.9%
Production	8.5%
Transportation/Material Moving	8.4%

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### 2010 Households by Type

Total	8,034
Households with 1 Person	23.3%
Households with 2+ People	76.7%
Family Households	72.5%
Husband-wife Families	45.5%
With Related Children	25.7%
Other Family (No Spouse Present)	26.9%
Other Family with Male Householder	6.3%
With Related Children	4.1%
Other Family with Female Householder	20.6%
With Related Children	15.5%
Nonfamily Households	4.3%

All Households with Children 45.9%

Multigenerational Households	7.2%
Unmarried Partner Households	6.7%
Male-female	6.3%
Same-sex	0.4%

### 2010 Households by Size

Total	8,034
1 Person Household	23.3%
2 Person Household	24.7%
3 Person Household	17.6%
4 Person Household	15.3%
5 Person Household	10.2%
6 Person Household	5.2%
7 + Person Household	3.7%

### 2010 Households by Tenure and Mortgage Status

Total	8,034
Owner Occupied	59.3%
Owned with a Mortgage/Loan	50.1%
Owned Free and Clear	9.2%
Renter Occupied	40.7%