



House and Home Expenditures

Zion City, IL
 Zion city, IL (1784220)
 Place

2013 Housing Summary		2013 Demographic Summary	
Housing Units	9,012	Population	24,405
2013-2018 Percent Change	0.68%	Households	8,034
Percent Occupied	89.1%	Families	5,839
Percent Owner Households	59.4%	Median Age	32.4
Median Home Value	\$151,542	Median Household Income	\$44,971
	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	86	\$9,882.70	\$79,397,650
Mortgage Interest	93	\$3,927.65	\$31,554,700
Mortgage Principal	87	\$1,912.62	\$15,366,005
Property Taxes	80	\$2,004.14	\$16,101,290
Homeowners Insurance	80	\$380.80	\$3,059,313
Ground Rent	88	\$61.44	\$493,633
Maintenance and Remodeling Services	79	\$1,286.75	\$10,337,723
Maintenance and Remodeling Materials	76	\$221.96	\$1,783,216
Property Management and Security	82	\$87.35	\$701,770
Rented Dwellings	88	\$3,585.61	\$28,806,787
Rent	88	\$3,449.55	\$27,713,714
Rent Received as Pay	80	\$89.67	\$720,421
Renters' Insurance	85	\$14.65	\$117,707
Maintenance and Repair Services	73	\$20.24	\$162,588
Maintenance and Repair Materials	80	\$11.50	\$92,357
Owned Vacation Homes	84	\$505.18	\$4,058,587
Mortgage Payment	86	\$177.10	\$1,422,799
Property Taxes	78	\$124.99	\$1,004,138
Homeowners Insurance	73	\$10.44	\$83,911
Maintenance and Remodeling	91	\$172.00	\$1,381,861
Property Management and Security	73	\$20.65	\$165,878
Housing While Attending School	81	\$71.48	\$574,302
Household Operations	83	\$1,453.82	\$11,679,970
Child Care	93	\$411.67	\$3,307,319
Care for Elderly or Handicapped	84	\$51.17	\$411,124
Appliance Rental and Repair	81	\$21.60	\$173,539
Computer Information Services	85	\$348.55	\$2,800,243
Home Security System Services	87	\$29.37	\$235,921
Non-Apparel Household Laundry/Dry Cleaning	19	\$5.50	\$44,182
Housekeeping Services	84	\$124.63	\$1,001,292
Lawn and Garden	76	\$323.32	\$2,597,573
Moving/Storage/Freight Express	87	\$56.92	\$457,265
Installation of Computers	79	\$0.45	\$3,594
PC Repair (Personal Use)	82	\$7.81	\$62,758
Reupholstering/Furniture Repair	76	\$6.24	\$50,098
Termite/Pest Control	89	\$27.43	\$220,390
Water Softening Services	71	\$4.09	\$32,866
Internet Services Away from Home	85	\$5.22	\$41,903
Voice Over IP Service	80	\$10.77	\$86,515
Other Home Services (1)	81	\$19.09	\$153,388

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



House and Home Expenditures

Zion City, IL
 Zion city, IL (1784220)
 Place

	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	82	\$4,152.34	\$33,359,934
Bottled Gas	57	\$42.63	\$342,529
Electricity	82	\$1,593.41	\$12,801,448
Fuel Oil	52	\$59.92	\$481,426
Natural Gas	81	\$475.64	\$3,821,255
Phone Services	84	\$1,371.26	\$11,016,670
Water and Other Public Services	89	\$603.06	\$4,845,000
Coal/Wood/Other Fuel	51	\$6.42	\$51,606
Housekeeping Supplies	82	\$586.11	\$4,708,794
Laundry and Cleaning Supplies	83	\$168.22	\$1,351,454
Postage and Stationery	82	\$146.32	\$1,175,507
Other HH Products (2)	82	\$271.57	\$2,181,833
Household Textiles	84	\$88.23	\$708,826
Bathroom Linens	85	\$12.53	\$100,685
Bedroom Linens	85	\$42.61	\$342,339
Kitchen and Dining Room Linens	81	\$2.04	\$16,361
Curtains and Draperies	80	\$15.99	\$128,481
Slipcovers, Decorative Pillows	81	\$4.01	\$32,252
Materials for Slipcovers/Curtains	82	\$9.77	\$78,475
Other Linens	88	\$1.27	\$10,234
Furniture	85	\$411.16	\$3,303,270
Mattresses and Box Springs	86	\$65.02	\$522,372
Other Bedroom Furniture	88	\$80.54	\$647,059
Sofas	86	\$104.13	\$836,598
Living Room Tables and Chairs	81	\$56.44	\$453,428
Kitchen, Dining Room Furniture	88	\$35.90	\$288,401
Infant Furniture	88	\$9.94	\$79,818
Outdoor Furniture	85	\$19.43	\$156,130
Wall Units, Cabinets, Other Furniture (3)	80	\$39.76	\$319,466
Major Appliances	83	\$229.56	\$1,844,306
Dishwashers and Disposals	85	\$19.07	\$153,202
Refrigerators and Freezers	82	\$62.83	\$504,752
Clothes Washers	84	\$38.97	\$313,070
Clothes Dryers	84	\$30.32	\$243,601
Cooking Stoves and Ovens	84	\$33.94	\$272,678
Microwave Ovens	84	\$11.24	\$90,295
Window Air Conditioners	69	\$4.73	\$37,983
Electric Floor Cleaning Equipment	81	\$17.65	\$141,776
Sewing Machines and Miscellaneous Appliances	88	\$10.82	\$86,950

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



House and Home Expenditures

Zion City, IL
 Zion city, IL (1784220)
 Place

	Spending Potential Index	Average Amount Spent	Total
Household Items			
Rugs	73	\$18.66	\$149,902
Housewares	74	\$55.04	\$442,228
Small Appliances	82	\$36.52	\$293,393
Window Coverings	94	\$24.94	\$200,388
Lamps and Other Lighting Fixtures	83	\$17.01	\$136,663
Infant Equipment	34	\$7.26	\$58,330
Rental of Furniture	75	\$5.35	\$43,003
Laundry and Cleaning Equipment	82	\$19.79	\$158,993
Closet and Storage Items	17	\$3.81	\$30,623
Luggage	88	\$7.85	\$63,084
Clocks and Other Household Decoratives	28	\$41.64	\$334,527
Telephones and Accessories	81	\$43.25	\$347,497
Telephone Answering Devices	77	\$0.50	\$4,055
Grills and Outdoor Equipment	27	\$12.40	\$99,645
Power Tools	33	\$17.33	\$139,221
Hand Tools	86	\$6.37	\$51,196
Office Furniture/Equipment for Home Use	88	\$12.78	\$102,696
Computers and Hardware for Home Use	85	\$173.66	\$1,395,215
Portable Memory	90	\$6.82	\$54,802
Computer Software	90	\$17.71	\$142,289
Computer Accessories	84	\$13.96	\$112,140
Personal Digital Assistants	85	\$6.38	\$51,227
Other Household Items (4)	83	\$69.17	\$555,676

(1) **Other Home Services** include miscellaneous home services and small repair jobs not already specified.

(2) **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) **Wall Units Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks..

(4) **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, and miscellaneous household equipment and parts.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2013 and 2018; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.